

SOCIOLOGICAL DIMENSIONS OF LOCAL RESPONSES TO WATER CONTAMINATION

Lessons from the
Great Lakes of North America

Kenneth A. Gould, PhD

City University of New York

SOCIAL VISIBILITY



PRIMARY SOCIAL VISIBILITY



SECONDARY SOCIAL VISIBILITY

SIGNAGE



REPORTAGE



FRAMING

POLLUTION

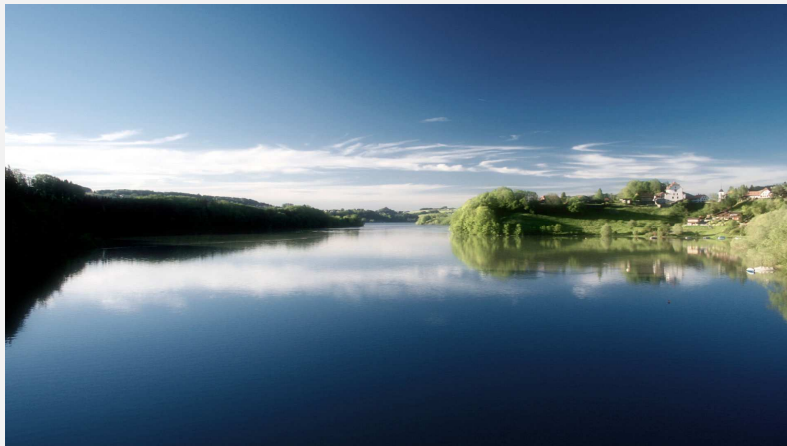


PROSPERITY



SOCIAL MEMORY

WHAT HAS BEEN LOST?



WHAT IS NORMAL?



ECONOMIC STRUCTURE



ECONOMIC DIVERSITY

CONTROL CAPACITY

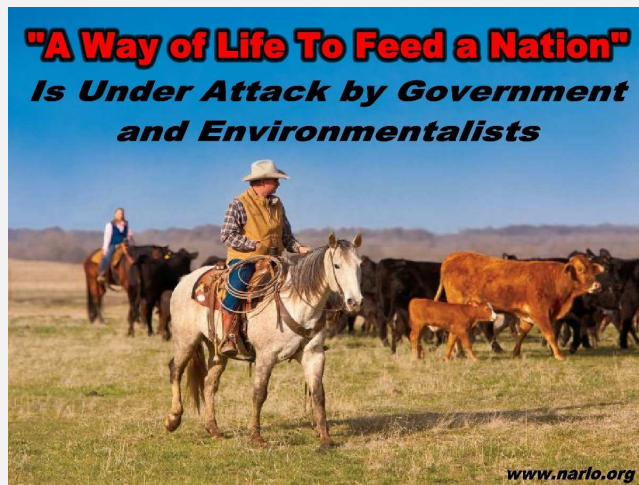


UNCONSCIOUSNESS MAKING



ECONOMIC CONSTRAINTS ON EXPRESSION AND ACTION

NEGATIVE SANCTIONS



TRADE-OFFS



ECONOMIC DECLINE

RESISTANCE TO CHANGE



RECEPTIVITY TO CHANGE



TOURISM AND RECREATION ECONOMIES



STAKEHOLDER INTERESTS



SOCIAL MOVEMENT ORGANIZATIONS

NATIONAL VS. LOCAL



WHO MOBILIZES WHOM?



THE STATE

GROWTH VS. LEGITIMACY



DOING AS LITTLE AS
POLITICS WILL ALLOW



PRIVATE CAPITAL

UNCONSCIOUSNESS-MAKING



COOPT AND CONTROL



LOCAL CITIZEN-WORKERS



REMEDIATION PLANNING AND PUBLIC PARTICIPATION PROCESSES

CATALYZE MOBILIZATION



CATALYZE OPPOSITION



MANAGING A “SOCIOLOGICAL PROBLEM” OR MEANINGFUL COLLABORATION?

- Accessibility of meetings and data
- Stage at which public is included
- Scoping
- Balance of power
- Incorporating public concerns
- Prior mobilization

POLITICAL CONFLICT

- Framing and consciousness
- Economic context matters
- Tourism and recreation
- Stakeholder interests
- Trade-offs

MERCI

