

# Innovative economic instruments – breaking the information deadlock in NPS regulations

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#### Background and motivation (1)

- NPS-problem
  - Observing emissions costly and technically difficult
  - → current regulations on observable factors
    - inputs
    - management practices
  - Focus not on reducing emissions at least cost → unlikely to achieve cost effective emissions reductions



### ... background and motivation (2)

- Solution: breaking info.problems of NPS = do not rely on measuring individual farm emissions
- Ambient standards (Segerson JEEM 1988)
- Proxy emissions based instruments
  - Collectively measured farm level emissions
  - Modeled farm level emissions



#### **Outline**

- Conventional NPS policies
  - "Best management" policies
  - Input based policies (ex. fertilizer taxes)
- Ambient polices
- Proxies for individual farm level emissions
  - Teams
  - Modeled contracts
- Economy wide issues market impacts



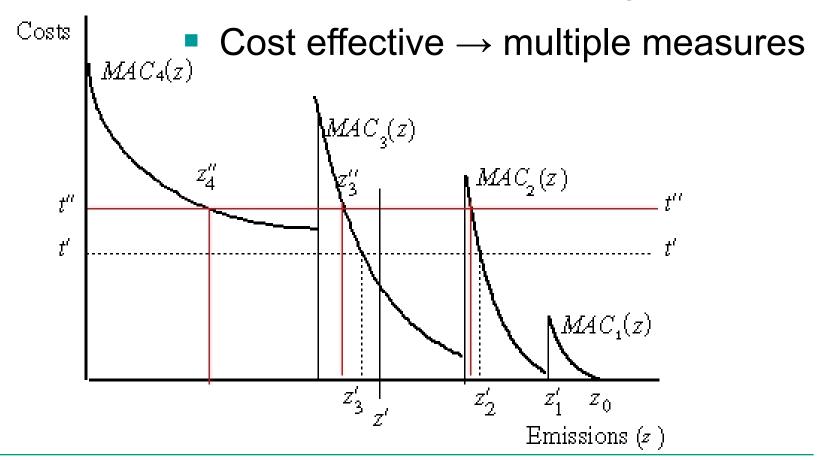
## The NPS information problem (1)

- Individual farm emissions technically difficult or (too?) costly to obtain
  - → conventional NPS not emission based
  - → not cost effective in emissions space
  - Best management practices
  - Input use oriented
- Reason: incentives not on emissions, but something else ...



#### ... the NPS information problem (2)

Not cost effective in emissions space





#### Ambient standards (1)

- Segerson (JEEM 1988)
  - Ambient standard = environmental quality in the recipient
  - Tax equal to agents' marginal damage
- Main problems
  - Excessive taxation → incentives too strong?
  - Incorrect entry-exit incentives
  - High monitoring costs
  - Ambient quality → delayed response in recipient



#### ... ambient standards (2)

- Follow-ups
- Cabe & Herriges (JEEM 1992)
  - Lower monitoring costs ← ambient concentrations measured in a Bayesian framework
- Hansen (ERE 1998), Horan et al. (JEEM 1998)
  - More correct entry-exit ← lump sum pay backs
  - → less info.demanding than the Segerson mechanism



#### ... ambient standards (3)

- ... follow-ups
- Hansen & Romstad (EcolEcon 2007)
  - Information efficient self-reporting robust to cooperation
  - Correct exit-entry incentives
  - Not completely resolved Information flow among agents



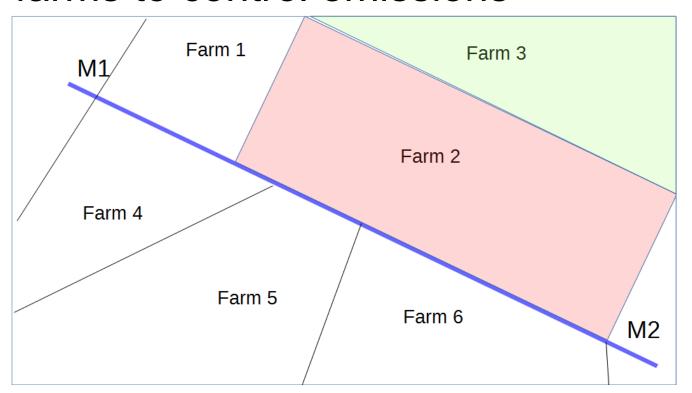
#### Proxy emission emission policies

- Main principle: avoid costly measurement of individual farm level emissions
  - Teams approaches (Romstad EcolEcon 2003)
  - Contracts on modeled emissions (ongoing)
  - Extra contracting issue who is responsible for the acts of Nature?



## Teams approaches (1)

 Main idea: incentives for collectives of farms to control emissions





#### ... teams approaches (2)

- Principle contract offered
  - Farms in team within a sub-watershed collectively responsible M1-M2 emissions
  - Internat team trades
  - Payoffs:  $\pi_{Con+comp} > \pi_{No-con} > \pi_{Con+no-comp}$
- Details
  - Exit option if a team member cheats
  - Dynamically repeated game → Folk theorem: non-coop game sustained as cooperative



#### ... teams approaches (3)

- Further contracting issues
  - Penalty for non-compliance
  - "Responsible for nature"?
- Limitations
  - Applicable to "small" watersheds" (not too many agents as "social cement" breaks down)
  - Requires good measurements (increase in emissions/measured concentrations between measuring points – M1/M2 in "map" slide 11)



### Contracts modeled emissions (1)

- Farmers sign contract where they are compensated/penalized for modeled emissions
- How it works
  - Farmers get access to models that calculate farm level emissions based on:
    - Farm's natural conditions
    - Self reported management decisions



#### ... modeled emissions (2)

- Challenge: nature (weather)
  - Things not always as planned:
     yields / emissions
     plan NE actual activities → extra self report
- Yields and emissions inversely correlated
  - Low yields and farmers penalized for high emissions → larger downside in profits
  - → risk issues → higher "up front payment"



#### ... modeled emissions (3)

- Further contracting issues
  - Risk compensation
  - Treating unnaturally high model estimates?
    - ← model errors (modeler humbleness)
    - Solution: max modeled penalty
  - False self reports on planned/actual activities
    - Solution 1: random checks
    - Solution 2: consistency with watershed measured & modeled



#### Emissions – further contract issues

- Farmers responsible for nature's actions?
- Arguments in favor
  - Damages are real → welfare of damages
  - Responsibility → farmers have damage
- Arguments against
  - Risk further augmented → farmer reluctance to contract (or require extreme high payment)
  - Breaks with what is perceived "reasonable"



#### ... further contract issues (2)

- Offer 2 contracts on treating Nature
  - Contract 1: Farmers are liable
  - Contract 2: Farmers not liable
  - Auctions → difference in bids = WTA liability
- Extra benefits contract framework
  - Self selection who contracts → information on who perceives themselves as heavy polluters
  - → where (whom) to monitor more/less



## Economy wide (GCE) issues (1)

- Issue: strong environmental policies
  - → produced quantity → commodity prices
- Ag-env (partial equilibrium) models
  - Detailed production processes, farm decisions
  - Assumes prices fixed
- Economy wide (CGE) models
  - Stylized on micro level
  - Endogenous prices



#### ... economy wide issues (2)

- Computationally difficult/demanding to simultaneously model detail at micro with endogenous prices/structure at macro
  - Bridging micro and macro
  - Iterative PE and CGE until convergence
  - Not fully tested at EU-level
- Work continues in Seamless Association (Dominguez-Perez / Heckelei)



#### Concluding remarks

- Conv. NPS policies ill-placed incentives
   → not cost effective in emissions space
- Breaking the NPS problem ← contracts
  - Teams
  - Model based emissions
- Bridging micro and macro models needed to handle ambitious env.policies (that will have price impacts)



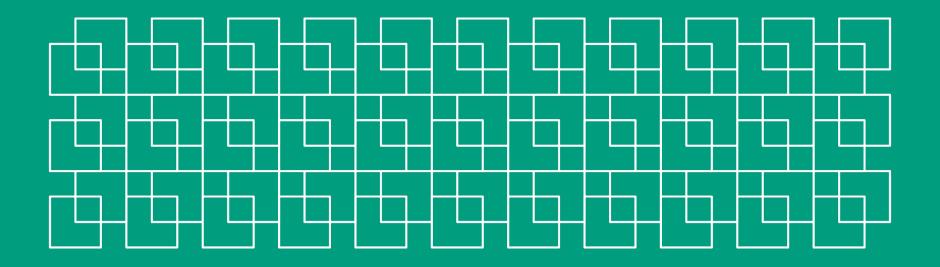
#### ... concluding remarks (2)

- Taking welfare seriously
  - Agriculture cannot "hide behind" that nature is difficult
  - must have policies to resolve emission variations due to nature
- Solution: two types of contracts
  - With accountability for nature's whims
  - Without accounability for nature's whims
  - Price difference → WTA nature's whims



# Take home messages

- management practices / input policies not costeffective
- contracts / incentives on emissions → breaking
   NPS info. difficulties
- flexibility and info. benefits of contract framework





#### Literature

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